

RESOURCE GUIDE 2023



world autism month

together we stand
for a world of difference™

autismspeaks.org/WAM





**world
autism
month**

Autism Speaks kicks off
World Autism Month beginning
with United Nations-sanctioned
World Autism Awareness Day

on April 2

autismspeaks.org/WAM

**Autism Speaks is dedicated to creating
an inclusive world for all individuals with
autism throughout their lifespan.**

- Ensure access to reliable information and services throughout the lives of autistic people
- Support research and innovation to improve the quality of life for all autistic people
- Support the work of service providers through advocacy and collaboration
- Accelerate delivery of services that address the needs of adults





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The need:

Autism spectrum disorder (ASD) refers to a broad range of conditions characterized by challenges with social skills, repetitive behaviors, speech and nonverbal communication. We know now that there is not one autism, but many subtypes, and each person with autism can have unique strengths and challenges.

Autism affects
more than

80M
people
worldwide

An estimated

70K teens
age out of school-based
services each year

Autism impacts

**all socio-
economic**
groups



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Make a world of
difference for the

**80M people
worldwide**
with autism

This April, World Autism Month, show your support of people with autism.

PLEDGE: Make a world of difference by pledging your support and uploading your photo to become part of our worldwide mosaic of unity and collaboration. Go to autismspeaks.org/WAM.

GIVE: Make a meaningful, lasting impact for people with autism with your gift. It's one of the easiest and best ways to show your support. ***Donate today!***

SHARE: Join our 2.8 million social followers and help foster understanding and acceptance by sharing diverse stories of people on the spectrum or telling your own. Submit your story for our social media pages: surveymonkey.com/r/AutismSpeaksShareYourStory.

CONNECT: Engage in random acts of kindness at school, work or in your community. Join our Kindness Campaign and help create a kinder, more inclusive world for autistic people. Visit autismspeaks.org/kindness.





**world
autism
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Join the Kindness Campaign
to fundraise and show your
support with random

acts of kindness

autismspeaks.org/WAM



autism speaks

The Kindness Campaign



Live with Kindness

A Kindness Campaign for everyone

Join us in creating a kinder, more inclusive world for people with autism through daily acts of kindness. Gain a greater understanding of people with autism. Discover their unique strengths and challenges through real-life stories, videos and informational resources.

Activities range from sharing quick acts of kindness, like sending a note to a friend, to impactful fundraising and volunteer opportunities. We've provided some materials to support your participation. And fundraising can earn you great Autism Speaks swag!

[Get Started](#)



Lead with Kindness

A Company-led Kindness Campaign

Throughout this quick and easy campaign, we'll provide you with daily messages of kindness and autism awareness to help grow employee engagement. Studies show that employees feel good working for a company that cares. Send an even stronger message by offering to match employee donations. A simple but impactful way to make a meaningful difference where everyone wins.

[Get Started](#)



Learn with Kindness

A Kindness Campaign created just for schools

Join your classmates and teachers in creating a kinder, more inclusive world for people with autism through daily acts of kindness. Gain a greater understanding of people with autism. Kickoff your campaign with a Kindness Campaign Assembly and complement your campaign with customized school resources from kindergarten to college. And fundraising can earn students and teachers great Autism Speaks swag!

[Get Started](#)



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More ways to
fundraise

Become a monthly donor: Make an even greater, more meaningful impact by becoming by becoming a monthly donor.

Fundraise Your Way (FYW): Our Fundraise Your Way platform allows you to create your own fundraising page for any type of event you want. Birthday campaign, wedding, corporate fundraiser and anything in-between.

Fundraise on social: Learn about all the ways you can fundraise on social media.





About autism

Autism, or autism spectrum disorder (ASD), refers to a broad range of conditions characterized by challenges with social skills, repetitive behaviors, speech and nonverbal communication. We know that there is not one autism but many subtypes, most influenced by a combination of genetic and environmental factors. Because autism is a spectrum disorder, each person with autism has a distinct set of strengths and challenges. The ways in which people with autism learn, think and problem-solve can range from highly skilled to severely challenged. Some people with ASD may require significant support in their daily lives, while others may need less support and, in some cases, live entirely independently.

About Autism Speaks

Autism Speaks is dedicated to creating an inclusive world for all people with autism throughout their lifespan. We do this through advocacy, services, supports, research and innovation, and advances in care for autistic individuals and their families.

Questions?

Email: help@autismspeaks.org

Mail donations to:

WAM Donations
Donations Processing Center
Autism Speaks
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