

# I Light It Up Blue

FOR GREATER UNDERSTANDING & ACCEPTANCE

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#LightItUpBlue

APRIL IS WORLD AUTISM MONTH

 **AUTISM SPEAKS**® Increase Understanding & Acceptance

# WORLD AUTISM MONTH

## Personalize this Selfie Sign

1. Write where or why you Light It Up Blue
2. Take an individual or group photo
3. Post online with #LightItUpBlue

## VISIT: [AutismSpeaks.org/WAM](https://www.autismspeaks.org/WAM)

**LIGHT BLUE** - Light your home or building blue

**WEAR BLUE** - Visit [Shop.AutismSpeaks.org](https://shop.autismspeaks.org)

**SHARE BLUE** - Share photos with #LightItUpBlue

Visit [AutismSpeaks.org/WAM](https://www.autismspeaks.org/WAM) to read personal stories from people in our community!

Share stories of your own or post your “blue” photos in support.



 **AUTISM SPEAKS**®

Autism Speaks is enhancing lives today and accelerating a spectrum of solutions for tomorrow.

## HOW TO LIGHT IT UP BLUE

**Every April, Autism Speaks kicks off World Autism Month beginning with United Nations-sanctioned World Autism Awareness Day on April 2nd.**

### Light Blue

- change outdoor/indoor white bulbs to blue bulbs
- invite neighbors and friends to shine a light on autism by lighting it up blue!

### Wear Blue

- ask family, friends, coworkers and staff to wear blue (t-shirts, ties, scarves)
- get Autism Speaks lapel pins, bracelets and t-shirts to wear during the month of April at [Shop.AutismSpeaks.org](https://shop.autismspeaks.org)

### Share Blue

- personalize your *Selfie Sign*
- post your photos on Facebook, Twitter, Instagram, Google+ or Flickr with the hashtag #LightItUpBlue to help foster worldwide support

### Make an Impact

- engage in even more World Autism Month activities
  - attend or plan an autism-friendly event visit [AutismSpeaks.org/autism-friendly-events](https://www.autismspeaks.org/autism-friendly-events)
  - host a fundraiser
  - donate at [AutismSpeaks.org/Donate](https://www.autismspeaks.org/Donate)